

# *MAKE DO AND MEND, ANNA DUMITRIU*

1/ *MAKE DO AND MEND, ABOUT THE TITLE*

2/ *CC41 - CONTROLLED COMMODITY*

3/ *PENICILLIN*



## 1/ MAKE DO AND MEND

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Using as its title this very British expression 'make do and mend', a brochure was published by the British Ministry of Information during World War II to help housewives face the restrictions by recycling, reprocessing and repairing clothes and textiles in an inventive (and stylish) way.

From the collections of the Imperial War Museum «How to make-do-and-mend.»  
<https://www.youtube.com/watch?v=f4RpJcVs1VI>

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## 2/ CC41

# CONTROLLED COMMODITY

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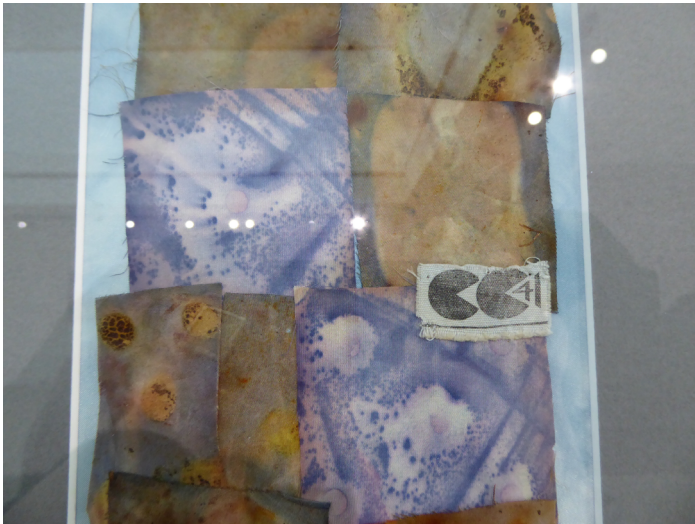


Photo Annick Bureaud

The suit is marked with the logo *CC41*, which stands for ‘Controlled Commodity 1941’. It was established by the British Board of Trade during the Second World War to label an item (such as clothes, furnitures, shoes, textiles) that met the government’s austerity regulations.

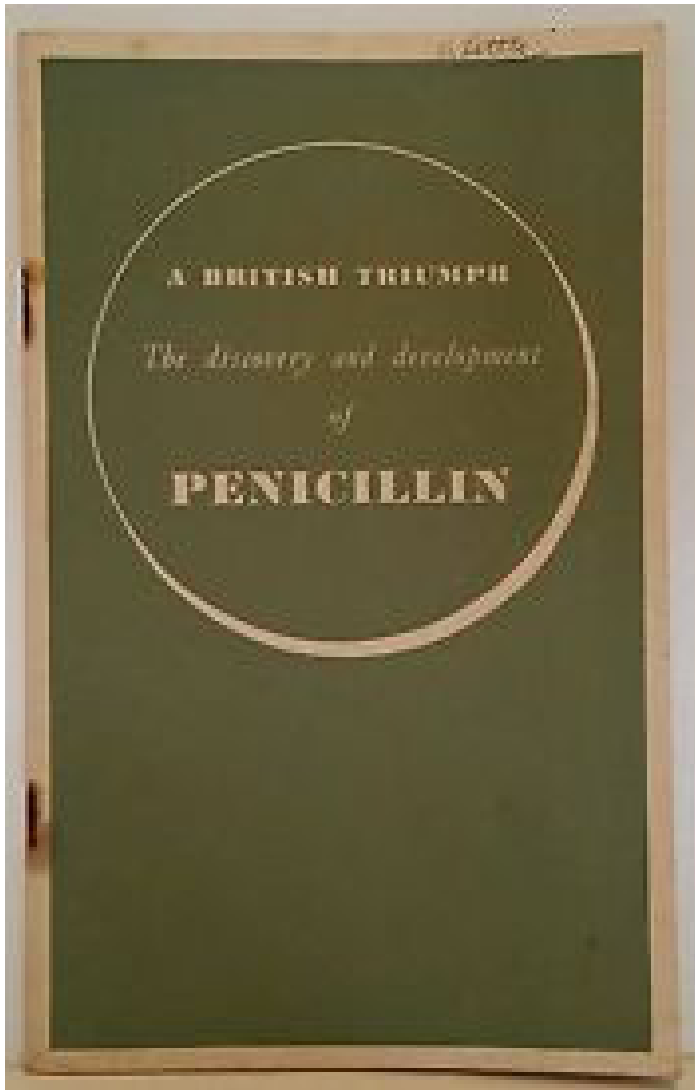
Resource :

The wikipedia entry:

<https://en.wikipedia.org/wiki/CC41>

The website of the ‘1940s Society’:

<http://www.1940.co.uk/acatalog/an-introduction-to-utility-clothing.html>



## 3/ PENICILLIN

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*Make Do and Mend* references the 75th anniversary of the first use of penicillin (an antibiotic discovered by Scottish scientist Alexander Fleming) in a human patient in 1941.

75 years later, we are facing a rise in antibiotic resistant bacteria.

Resource:

<https://en.wikipedia.org/wiki/Penicillin>

## CREDITS

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